



1(800) 648-STAR
www.StarOhio.com

STAR Plus Benefits Public Funds Managers

Within approximately the first 6 months, STAR Plus, the State Treasurer of Ohio endorsed cash management program for local government subdivisions, has benefited over 200 government subdivisions such as schools, cities, counties, townships, libraries, and other public entities.

These subdivisions are receiving 100% FDIC insurance and 22 basis points¹ in yield on the combined \$740 million already deposited in the program. Compared to other investment options with similar maturities, the STAR Plus yield is...

4x higher than the 3-month Treasury Yield²

22x higher than the average Treasury Money Market Fund Yield²

22x higher than the average Government Money Market Fund Yield²

\$740 million
Local Government Deposits

100%
FDIC-Insured Deposits

Yielding **22**
basis points¹

New Riegel Schools

"We've been waiting for an opportunity just like this, and we were excited to see it. We were kind of stuck at that point. So this is great. As soon as I got that packet, I said this is what we've been waiting for. STAR Plus is an innovative new program that will help bring more money into our school district that we can invest in the classroom and use to fund projects that will help us maintain the high quality education we provide to our students."

—*Treasurer Jane Schalk*

City of Powell

"The City of Powell is excited to participate in STAR Plus, because it is a safe investment alternative that can help us to generate additional interest we can use to fund our local priorities. STAR Plus is a great investment program for us because there is no risk on the investment, it adds diversification and it provides weekly liquidity while earning a very high investment yield."

—*Finance Director Debra Miller*

Greene County

"STAR Plus provides Greene County with an investment alternative in this historically low interest rate environment that will allow us to reap higher returns for taxpayers. This is exactly the kind of program we have been looking for. The fact that this program will allow us to generate better yield with the safety of FDIC insurance shoots STAR Plus to the top of attractive investment options for our county."

—*Greene County Treasurer Dick Gould, CPA*

To gain the benefits of
additional revenue and safety
afforded by STAR Plus,
or learn more about this
innovative program,
call (800) 648-STAR, or visit
www.StarOhio.com

All information contained herein is for informational purposes and should not be construed as investment advice. It does not constitute an offer, solicitation or recommendation to purchase any security. Performance quoted represents past performance, which is no guarantee of future results. ¹Current yield and maximum FDIC insurance coverage is indicative for STAR Plus and may change without notice due to changes in market or business conditions. Current yield is the net yield to client based on APYE as of 1/31/13. For current yield call 1(800) 648-STAR (7827). ²All comparative yield information current as of 12/31/12 Source Bloomberg and iMoneyNet.com.