

CPIM 2019: Public Library Fiscal Officers Conference

Course Description Quick Guide

Course Name	Course Description
Investment Strategies and Pooled Collateral Ryan K. Nelson, CFA, Co-Founder/ Portfolio Manager, RedTree Investment Group, Zach Prouty, Legislative Liaison, Treasurer of State	The session will provide an update on the current economic environment and how it is influencing interest rates. Current hot topics in the investment market will be discussed giving attendees up-to-date guidance on how to prudently invest funds. Learning Objectivesa. Discussion on key economic indicators and how they will influence the Federal Reserve's decision on the direction of interest rates.b. Understanding of how to prepare the Library's investments for potential rate increases in 2018c. Discussion on how to best utilize allowable investment options to maximize interest earnings while mitigating investment risks Attendees will obtain information that will increase their knowledge and awareness of economic indicators as well as learning how decisions made by the Federal Reserve influences interest rates. Attendees will gain a better understanding of how to prepare Library's investments if there is a continued increase in interest rates and what investment options are available to maximize earnings while minimizing risk.
Ethics Susan Willeke, Education & Communications Administrator, Ohio Ethics Commission	The Ohio Ethics Law course assists public employees and public officials in expanding their knowledge of the relationship between their public agencies and the Ethics Commission. It helps them understand the conflict of interest restrictions imposed upon public officials and employees and how to respond appropriately and legally when faced with such a conflict. Furthermore, the class outlines statutory limitations regarding gifts offered to those in public service from vendors, potential vendors, regulated communities, and interested parties. The session also focuses on helping attendees understand the definition of public contracts under the Ohio Ethics Law and outlines the ethics prohibitions related to public contracts. This includes information regarding illegal authorization of public contracts, selling goods and services to public agencies, and nepotism prohibitions. A better grasp of this information will increase government effectiveness in public servants' ability to understand and comply with the Ethics Law while accommodation the needs of their public entities. Susan Willeke
Bond Issuance Patrick King, Managing Director, STIFEL	This presentation would describe the financing options available to Ohio Libraries, including a discussion of different sale options for Voted Bond Issues, Revenue Bonds, and Public Library Fund Notes. Additionally, we intend to examine the particulars of a financing including the selection of professionals, the rating agency process, and ultimately the bond sale process. Lastly, we take a look at the practical issues leading up to and after the completion of a borrowing.
Reporting Bond Proceeds Denise R. Wiethe, Special Projects, Ohio Auditor of State	The AOS will discuss how to account for bond proceeds. Learn how to account for bond proceeds and payment of interest.
Top 10 Ways to Strengthen Your Banking Relationship Alex DeRosa, Relationship Specialist, three+one, Garrett Macdonald, Vice President, three + one	The public banking dynamic is changing due to new technologies, data management, and an increasingly difficult-to-navigate interest rate environment. There is no doubt your bank is your most strategic financial partner, but there are ways to improve your current banking relationship(s). This interactive presentation will cover the top 10 ways you can strengthen your banking relationship with the goal of achieving increased efficiencies, lower costs, and higher interest earnings.
GASB 54 Tisha Ann Turner, Assistant Chief Project Manager, Auditor of State, Tracie McCreary, Chief Project Manager, Auditor of State	During this session learn about fund balance classifications that comprise a hierarchy based primarily on the extent to which the public library is bound to honor constraints imposed on the use of its resources. There will also be a discussion of the definition of each type of governmental funds. This presentation will review GASB Statement No. 54 as it applies to public libraries. Focus of the course will be on fund balance classification and the revised governmental fund definitions as it relates to year end annual financial statement reporting.

Cyber Security Fundamentals Calbert Anderson, IT Loss Control Specialist, Ohio Township Association Risk Management Authority	•Provide overview of IT Risk Control Specialist function •Provide overview of the IT Risk assessment process •Provide overview of IT Risk Control Specialist function conducting training and providing IT information to the OTARMA member bases. •Provide comprehensive Cyber Security educational content for managing cyber threats.
Fraud Case Study Elizabeth McGinnis, Senior Audit Manager, Public Integrity Assurance Team, Ohio Auditor of State	The importance of Internal Controls and Separation of Duties to prevent Fraud and Abuse within their organization by learning from weaknesses found in the case study. Identify the methods and programs used to audit for fraud.
THE NEW CREDIT CARD POLICY TIFFANY RIDENBAUGH, ASSISTANT CHIEF AUDITOR, OHIO AUDITOR OF STATE	Update and review of the changes to credit card policies for Libraries as a result of HB 312. The Fiscal Officer is at the forefront of the credit card usage and enforcement of policies. Guidance and templates will be provided to aide in the updating or creation of a credit card policy that is following the ORC.
OPERS Reporting and Library Policies RUTH MORRISON, EMPLOYER COMPLIANCE SPECIALIST, OPERS	Gain a better understanding of the Fiscal Officer's responsibilities with respect to OPERS reporting and applicable library policy. You will learn what comprises earnable salary, how to properly handle a retire/rehire, how to properly complete the annual Non-Contributing List, how to navigate the online Employer Contribution System, and how to meet the requirements for the PEDACKN Independent Contractor Forms. This session will use real-life scenarios and examples to assist you along the way.