

OASBO Northwest Chapter Spring Meeting

Course Description Quick Guide

Course Name	Course Description
Investing Insights for 2020 - How Best to Invest Funds in Today's Ever-changing World Ryan K. Nelson, CFA, Co-Founder/ Portfolio Manager, RedTree Investment Group	<p>This course will provide an overview of various investment vehicles available to school districts. This will give school business officials the information they need to help make informed decisions with how to invest funds. The presentation will also discuss the pros and cons of the various investment types.</p> <p>This course will provide attendees with an overview of a variety of methods for investing excess funds. There are specific investments permitted by Ohio law allowed for school districts. Understanding the various investment types available to school districts is critical for school treasurers.</p>
Mock Bond Sale/Bonds 101 Michael Armagno, Senior Associate, PNC Capital Markets LLC, Emily Cannon, Director, PNC Capital Markets	<p>This course will cover an overview of a bond sale. It will detail the important parties responsible for selling bonds in the capital markets. The course will provide key players and essential information about bond issuance and an update on how the current bond market is performing and how the market affects school districts and issuers.</p> <p>Understanding the process of issuing bonds is very important for every school business official. Understanding timing of issuing debt and initial and ongoing requirements is essential, too.</p>
Not Your Typical Levy Session Edward Cavezza, Partner, Dinsmore & Shohl LLP	<p>This course will cover an overview of trends and options for new money and renewal levies for property and income tax ballot issues. The course will provide hands-on management of levy requests to empower treasurers to guide their Board of Education when levy strategies are discussed.</p> <p>Treasurers are concerned about when levies qualify for renewal. They also want to be informed of successful approaches available to their Districts. This session will interactively review particular case studies and enhanced levy strategies.</p>
Protecting Yourself in Today's Cyber Landscape Julie Lucas, Senior VP, IT Security, Huntington National Bank	<p>Overview of current cybersecurity threats facing educational institutions. Review of cybersecurity best practices and how to reduce the risk of cybersecurity and fraud instances. The course will provide awareness of current cybersecurity threats facing educational institutions and provide examples that have impacted schools in the area and around the nation. Best practices to reduce those threats include: Password Basics, What's PII, Preventing Payment Processing Fraud, Cybersecurity best practices aligned against the NIST Cybersecurity Framework and provide the attendees with resources to dig deeper or provide to their IT and security leadership.</p> <p>Cybersecurity is increasingly important to school systems and the students and parents of those services. 2019 saw a dramatic increase in cybersecurity events that significantly impacts school systems throughout the country – from data breaches and leaks of student/parent personal information, ransomware, and phishing to distributed denial of service attacks. Each of these are resulting in a reduction in trust from the communities that they serve and often result in outages that can mean delays or cancellations of school functions. School official need to be aware of these threats and must take appropriate steps to reduce the risks of these incidents. This presentation will give a foundational understanding of those risks and the basic prevention steps to take.</p>